



in Türkiye



SCAN ME



DİMES is a Turkish company that has been offering high-quality products in the beverage sector since **1963** to its consumers in Türkiye and in more than **100 export countries since 2000**.

DİMES has a vision of developing sustainable value models and leading global brands with our innovative **agriculture-based products** and forward-thinking business culture, all driven by our love and respect for **nature and humanity**. By selecting the best options in the value chain we established **from soil to table**, we protect the miracle of nature and pursue sustainable ideals based on DİMES's core value: **"Respect for Nature and Humanity."**

Being sincere, positive, determined, innovative and pioneering—always carefully selecting the best and building trust-based relationships—are our cherished company values.

Quality is the cornerstone of DİMES's success, as reflected in our founder **M. Vasfi Diren's** philosophy: **"We do not produce fruit juice that we wouldn't let our children drink; we do not process the fruit that we wouldn't put on our table."**

DİMES, the **first fruit juice brand in Türkiye**, was established to contribute to the development of the agriculture-based industry in Türkiye and to provide healthy, sustainable food to people by delivering distinct delights in every season.

Today, DİMES is the **largest fruit juice manufacturer** in Türkiye, operating with three factories and offering products consumed in over **100 countries** with great indulgence.

DİMES cultivates 250,000 fruit seedlings each year and selects only the best fruits to ensure the highest quality products. Our production facilities, spanning 225,000 m², have the capacity to manufacture 525.000 tonnes of finished product.



DİMES factories hold certifications including ISO 9001 Quality, FSSC 22000, ISO 14001 Environment, ISO 45001, ISO 50001 Energy Management System, BRC Management System, Halal Certifications and FDA approvals.

DİMES, known for its expertise, is the most trusted brand among mothers, a premium-quality brand and by far the leader in the kids' drink category. With a vision of innovation, DİMES created the 100% fruit smoothie category with no added sugar, the squeezed fruit juice category and the milkshake category containing 90% milk for the first time in Türkiye. DİMES holds a commanding **market leadership position** over its closest competitor in these nutritious and enjoyable product segments.

DİMES also has the **highest production capacity in the iced coffee category** in Türkiye, ranking third in Europe.

Our **OBSESSO Iced Coffee** brand secured second place in Türkiye within just two years. OBSESSO, by focusing on flavor, transformed market dynamics from energy to a whole new era of self-indulgence.

Today, DİMES continues to bring **joy and indulgence** to your table through high-quality, nutritious products, adhering to the same ideology since **1963**.

"We do not produce fruit juice that we wouldn't let our children drink; we do not process the fruit that we wouldn't put on our table."

Mustafa Vasfi Diren
The Founder



İzmir Factory

DİMES Gıda San. Tic. A.Ş.
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Kemalpaşa/İzmir/TÜRKİYE
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Tokat Factory

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Head Office

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ABOUT DİMES

DIMES SMOOTHIE



DIMES SMOOTHIE



ACAI
BLUEBERRY
SMOOTHIE
310ML (10.5 fl oz)
Code: 3002470
8 690558 040102



STRAWBERRY
BANANA
SMOOTHIE
310ML (10.5 fl oz)
Code: 3001281
8 690558 034378



MIX
BERRIES
SMOOTHIE
310ML (10.5 fl oz)
Code: 3001633
8 690558 035443



MANGO
SMOOTHIE
310ML (10.5 fl oz)
Code: 3001935
8 690558 037010



WATERMELON
SMOOTHIE
310ML (10.5 fl oz)
Code: 3002016
8 690558 037287

PORTFOLIO FOR THE US MARKET



ACAI
BLUEBERRY
SMOOTHIE
310ML (10.5 fl oz)
Code: 3002594
6 64023 01284 8



STRAWBERRY
BANANA
SMOOTHIE
310ML (10.5 fl oz)
Code: 3002351
6 64023 01241 1



MIX
BERRIES
SMOOTHIE
310ML (10.5 fl oz)
Code: 3002352
6 64023 01245 9

- ✓ 100% Fruit
- ✓ No Added Sugar
- ✓ Alternative to Breakfast
- ✓ Healthy Snack
- ✓ Intense Fruit
- ✓ Intense Taste
- ✓ Shelf Life: 15 Months





MILK SHAKE



DİMES MILKSHAKE



**STRAWBERRY
WHITE
CHOCOLATE**
310ML (10.5 fl oz)
Code: 3001290



CHOCOLATE
310ML (10.5 fl oz)
Code: 3001802



**PISTACHIO
WHITE
CHOCOLATE**
310ML (10.5 fl oz)
Code: 3002247



- ✓ Contains Real Milk
- ✓ Intense Texture
- ✓ Intense Taste
- ✓ No Artificial Sugar, Includes Only Beet Sugar
- ✓ Cafe-Made Taste
- ✓ Shelf Life: 9 Months





CREAMY
CREAMY

SHAKE IT SHAKE IT SHAKE IT SHAKE IT SHAKE IT
CREAMY CREAMY CREAMY CREAMY CREAMY

why
not?

DIMES

SO
GOOD

MILK
SHAKE

DIMES

MILK
SHAKE

Pistachio &
White Chocolate

310 ML e

Milk Drink With Pistachio and
White Chocolate Flavoured
Produced with UHT method.

DIMES

MILK
SHAKE

Strawberry &
White Chocolate

310 ML e

Strawberry Milk Drink
With Vanilla and White
Chocolate Flavoured
Produced with UHT method.

DIMES

MILK
SHAKE

Chocolate

310 ML e

Chocolate and Milk Drink
Produced with UHT method.

shake it

Love

OBSESSO

ICED COFFEE



OBSESSO ICED COFFEE



LATTE
250ML (8.45 fl oz)
Code: 3000961
8 690558 030875



MOCHA
250ML (8.45 fl oz)
Code: 3001012
8 690558 031377



WHITE CHOCO MOCHA
250ML (8.45 fl oz)
Code: 3001655
8 690558 036068



CARAMEL MACCHIATO
250ML (8.45 fl oz)
Code: 3001298
8 690558 033357

PORTFOLIO FOR THE US MARKET



LATTE
330ML (11.2 fl oz)
Code: 3002413
6 64023 01262 6



MOCHA
330ML (11.2 fl oz)
Code: 3002660
6 64023 01300 5



WHITE CHOCO MOCHA
330ML (11.2 fl oz)
Code: 3002415
6 64023 01266 4



CARAMEL MACCHIATO
330ML (11.2 fl oz)
Code: 3002414
6 64023 01264 0

- ✓ Made of Long Life Real Milk
- ✓ Intense Coffee Taste
- ✓ Intense Texture
- ✓ Shelf Life: 12 Months



FEEL MORE PURE



DİMES FEEL MORE SIMPLY SQUEEZED FRUIT JUICE



**POMEGRANATE
JUICE**
250ML (8.45 fl oz)

Code: 3000594



**POMEGRANATE
JUICE**
700ML (23.67 fl oz)

Code: 3001764



**POMEGRANATE
JUICE**

1L (33.81 fl oz)

Only for South Korea

Code: 3001241



- ✓ Premium Quality
- ✓ Not From Concentrate
- ✓ 100% Local Anatolian Fruits that are squeezed and bottled in harvest season
- ✓ No Added Sugar
- ✓ No Additives
- ✓ 100% Pure Squeezed
- ✓ Shelf Life for Glass Bottle: 10 Months
- ✓ Shelf Life for Tetrapak Carton: 18 Months





DIMES 1000 ML CARTON 100% FRUIT JUICE



100% TROPICAL FRUITS
1L (33.81 fl oz)
Code: 3002387



100% FOREST FRUITS
1L (33.81 fl oz)
Code: 3002386



100% ORANGE
1L (33.81 fl oz)
Code: 3000079



100% APPLE
1L (33.81 fl oz)
Code: 3000080



100% POMEGRANATE
1L (33.81 fl oz)
Code: 3000086



100% RED FRUITS
1L (33.81 fl oz)
Code: 3000087



100% PINEAPPLE
1L (33.81 fl oz)
Code: 3000082



100% TOMATO WITH SALT
1L (33.81 fl oz)
Code: 3000190



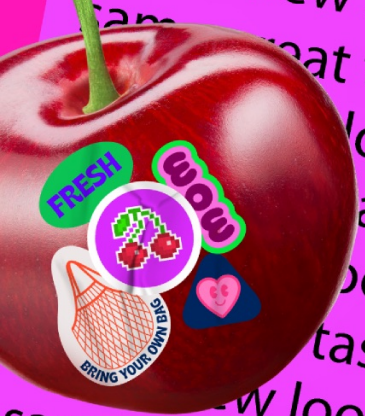
100% TOMATO
1L (33.81 fl oz)
Only for Japan
Code: 3003111

- ✓ 100% Fruit (From Concentrate)
- ✓ No Added Sugar
- ✓ No Additives

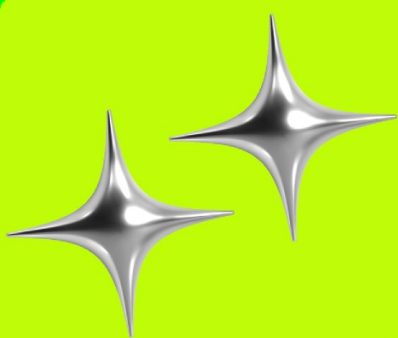
- ✓ Shelf Life: 15 months for 100% Pineapple and 100% Orange
- ✓ Shelf Life: 18 months for other 100% products



fresh new look
same great taste
fresh new look
same great taste
fresh new look
same great taste
fresh new look
same great taste
fresh new look
same great taste
fresh new look
same great taste



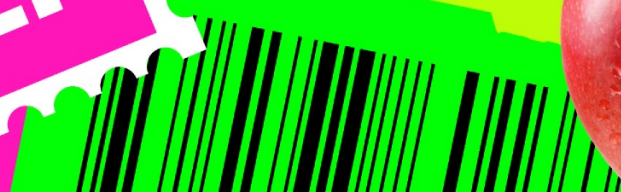
XXX



#



**GOOD
VIBES
ONLY**



sour cherry sour
mango mango
sour cherry sour
peach pe



new Look
SAME GREAT TASTE!

DİMES 1000 ML CARTON NECTAR & DRINK

DİMES 1000 ML CARTON DRINK - REFRESHAS



POMEGRANATE DRINK
1L (33.81 fl oz)
Code: 3002666



8 690558 020036



ORANGE DRINK
1L (33.81 fl oz)
Code: 3000784



8 690558 010044



SOUR CHERRY DRINK
1L (33.81 fl oz)
Code: 3000330



8 690558 018057



FRUIT MIX NECTAR
1L (33.81 fl oz)
Code: 3000189



8 690558 013236



PINEAPPLE DRINK
1L (33.81 fl oz)
Code: 3000742



8 690558 014776



MANGO DRINK
1L (33.81 fl oz)
Code: 3002681



8 690558 021811



RED FRUITS DRINK
1L (33.81 fl oz)
Code: 3000782



8 690558 020210



SOUR APPLE DRINK
1L (33.81 fl oz)
Code: 3000122



8 690558 023921



WATERMELON STRAWBERRY DRINK
1L (33.81 fl oz)
Code: 3001046



8 690558 031605



PEACH NECTAR
1L (33.81 fl oz)
Code: 3000184



8 690558 010020



APRICOT DRINK
1L (33.81 fl oz)
Code: 3001961



8 690558 010013



TROPICAL FRUITS DRINK
1L (33.81 fl oz)
Code: 3002561



8 690558 041345



FOREST FRUITS DRINK
1L (33.81 fl oz)
Code: 3002560



8 690558 041369



STRAWBERRY KIWI DRINK
1L (33.81 fl oz)
Code: 3003019



8 690558 042793



PINEAPPLE COCONUT DRINK
1L (33.81 fl oz)
Code: 3002235



8 690558 038598



MANGO PASSION FRUIT DRINK
1L (33.81 fl oz)
Code: 3002239



8 690558 038550

✓ Shelf Life: 18 Months



✓ Shelf Life: 18 Months



DİMES 1000 ML CARTON LESS SUGAR

DİMES LEMONADE

50% LESS SUGAR



LESS SUGAR MANGO DRINK
1L (33.81 fl oz)
Code: 3002434





LESS SUGAR RED FRUITS DRINK
1L (33.81 fl oz)
Code: 3002664





LESS SUGAR POMEGRANTE NECTAR
1L (33.81 fl oz)
Code: 3001069





LESS SUGAR SOUR CHERRY DRINK
1L (33.81 fl oz)
Code: 3001558





LESS SUGAR PINEAPPLE DRINK
1L (33.81 fl oz)
Code: 3002680





LESS SUGAR SOUR APPLE DRINK
1L (33.81 fl oz)
Code: 3002665





LEMONADE
1L (33.81 fl oz)
Code: 3002373





LEMONADE LIGHT
1L (33.81 fl oz)
Code: 3002376





STRAWBERRY LEMONADE
1L (33.81 fl oz)
Code: 3003112





LEMONADE
250ML (8.45 fl oz)
Code: 3000129



✓ Shelf Life: 9 Months

30% LESS SUGAR



LESS SUGAR FRUIT MIX NECTAR
1L (33.81 fl oz)
Code: 3001070





LESS SUGAR APRICOT NECTAR
1L (33.81 fl oz)
Code: 3001263





LESS SUGAR PEACH NECTAR
1L (33.81 fl oz)
Code: 3001068





LESS SUGAR ORANGE DRINK
1L (33.81 fl oz)
Code: 3001560



- ✓ Trendy Flavours
- ✓ Refreshing and Pleasant Drinks
- ✓ Shelf Life: 18 Months

DİMES ICE TEA



ICE TEA PEACH
1L (33.81 fl oz)
Code: 3003114





ICE TEA LEMON
1L (33.81 fl oz)
Code: 3003115





ICED TEA PEACH
330ML (11.2 fl oz)
Code: 3000131



✓ Shelf Life for Can: 18 Months



Images of the 1L DİMES Ice Tea are for illustrative purposes only.



OBSESSO

chill the
moment

